



Disaster Recovery Information Exchange

*Toronto Chapter*

# **Welcome DRIE Toronto December Symposium And Networking Social**



Disaster Recovery Information Exchange  
*Toronto Chapter*

# **President's Message**

## **Joe Ozorio**



## A New DRIE Toronto Board Composition

Position	Director
President & Chapter Liaison	Joe Ozorio
Vice President & Director of Volunteers	Gayle Mitcham
Secretary	Rodney Yip
Treasurer	John Theofilaktidis
Program	Lisa Donnelly
Communications	Chris Evanshen
Membership	Teresa Teichman
Marketing	Lori Meloche
Education	Seeta Mohan
Special Events	Roma Chrobak
Director at Large (non voting)	Suzanne Bernier
Past President (non voting)	Frederick Castleman



## **Moving Forward into 2017**

***Focus: Improve value to members and bring about more growth in membership/sponsorship***

- **How?**

- Continue with periodic member surveys
- More pro-activeness with other conferences/associations
- Cross industry promotion/advertising
- Discuss with sponsors improving value proposition
- Information sharing between chapters
- Increase social media presence
- Improve website functionality
- Explore community involvement
- Keep raising the bar on speaker quality, topics, events, networking opportunities
- More awareness of DRIE and our profession through educational institutes, mentorship etc.



## **Some Current Initiatives**

- Working with WCDM to help shape future directions of the conference
- DRIE discount for DRI conference in 2017 (February 26 – March 01, Las Vegas) - \$897 vs. \$1,495
- Moving AGM to December in 2017 going forward
- Nailing down facility for 2017 symposiums (back at Manulife in March)



Disaster Recovery Information Exchange  
*Toronto Chapter*

# The Year In Review



## **2016 – Another Year of Turmoil**

- Crisis continues to grow in Syria with global impact
- US election – emphasizes the “post-truth” era – how will this impact the nature of preparedness?
- eForensics: 86% of businesses experience system downtime in the last 12 months
- Ponemon Institute: \$4M average price tag per data breach
- \$66.5B of economic damage caused by natural disasters (< 0.5% of global aid spent on mitigating risk)