**RIE Toronto Sponsorship Matrix**

**Sponsorship Levels and Annual Fees**

| **Sponsorship Level** | **Annual Fees** |
| --- | --- |
| Platinum | $5,700 3 yrs  |
| Gold | $2,000 1 yr |
| Silver | $1,000 1 yr |
| Bronze | $500 1 yr |

**Benefits**

| **Benefit** | **Platinum** | **Gold** | **Silver** | **Bronze** |
| --- | --- | --- | --- | --- |
| Membership (RIE Memberships included) | 6 | 4 | 2 | 1 |
| Symposiums | *All Sponsors acknowledged by the meeting facilitator* |
| *2-minute sponsor introduction at the start of each symposium* |
| *Table-top display at 2 In-person Symposiums – all get a table with 2 chairs (not a booth)* |
| *Add sponsor logo to the agenda* |
| *Sponsor Brochure dissemination at Symposium* |
| *Sponsor contact info and logo displayed in PowerPoint loop during lunch and breaks* |
| Presentations at selected Symposiums | *1 (15 mins)* | *1 (10 mins)* | *1 (5 mins)*  | *1 (5 mins)* |
| Annual Guest Passes ($35 value per Pass) | *5 Guest Passes* | *3 Guest passes* | *2 Guest Passes*  | *1 Guest* *Pass*  |

**RIE Toronto Website**

| **Benefit** | **Platinum** | **Gold** | **Silver** | **Bronze** |
| --- | --- | --- | --- | --- |
| All Sponsors logo on Homepage and select RIE Website pages |  |  |  |  |
| Sponsor listing and logo on Sponsor page with a link to the Sponsor website |  |  |  |  |

**Networking Events**

| **Benefit** | **Platinum** | **Gold** | **Silver** | **Bronze** |
| --- | --- | --- | --- | --- |
| Sponsor Hosted Event Marketed by RIE include email communications, RIE calendar, mention at a symposium, etc. | 1/Year | 1/Year | 1/Year | 1/Year |
| Attendance at all networking events*. (Sponsor attendance is limited to the number of memberships included in their sponsorship as listed in Benefits section of this document).* |

**Additional Symposium Event Opportunities**

|  |
| --- |
| Sponsors can also contribute through meals or printing services. Food and beverage options include breakfast, lunch, reception, cookies and coffee, and breaks. Meal and printing sponsorships need Board approval.  |