

# HELLO!

DRIE Toronto Social Media volunteer and new to the Board



## Social Media Terms

- Like
- Share
- Following
- Followers
- @mention



# Raise your hand

If you know that DRIE Toronto is on:

- Twitter
- FaceBook
- LinkedIn

2019 Goal: increase followers by 10%



# Raise your hand

### If you **follow** or **like** DRIE Toronto:

- on Twitter
- On FaceBook
- On LinkedIn

Find the links: DRIE Toronto website



# Where to find DRIE Toronto





**#DRIEsymposium** 

	•	
Social Media Site	Link	Social Media Handle
Website	http://drie.org/toronto/	
Twitter	https://twitter.com/DRIEToronto	@DRIEToronto
LinkedIn	https://www.linkedin.com/company/drie- toronto/	DRIE Toronto
FaceBook	https://www.facebook.com/DRIEToronto	DRIE Toronto



Disaster Recovery Information Exchange Toronto













# December 2018 Symposium and Annual General Meeting

December 14 - 12:00pm-4:00pm



#### DRIE Toronto

Toronto, Ontario · 14 followers

Visit website ௴

Manage page

✓ Following

Home

About

Jobs

Updates



#### DRIE Toronto

14 followers

1w

DRIE Toronto December Symposium, Annual General Meeting (AGM) and Holiday Reception at Manulife on Friday, December 14

Join us for the DRIE Toronto December 2018 Symposium, AGM & Holiday Reception held at Manulife. Please register by December 7 to guarantee your spot at the event.

This session's theme is "Barks and Bites" featuring industry experts with decades of experience and a feature will be highly interactive. The session is moderated by

Share



#### RIE Toronto

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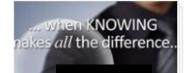
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Albums

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See All

Contact Us 💉

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### ents

#### lecember d Annual ng (AGM)

IE Toronto symposium, eception. This s "Barks and



### Become a Member

Membership fees may be tax deductible as dues to a professional association, if paid by an individual rather than a company or organization. For more information, go to Join DRIE Toronto.

DRIE Toronto is a non-profit organization with total revenues of less than \$40,000 per year.

### **Meeting Schedule**

DRIE meetings are an excellent forum to network with other business continuity, disaster recovery and emergency management planners in an informal and relaxed environment. Meetings are held QUARTERLY, usually on a Tuesday, in the months of March, June, September and December (actual dates dependent on venue availability). The December meeting is followed by a wine and cheese reception that is sponsored by Sungard Availability Services, one of our Gold Sponsors.

Meetings are usually held in the afternoon and feature activities such as speakers, panel discussions and vendor presentations. After each meeting, the presentations are placed on our website with presentations from the most recent meeting accessible to everyone and previous presentations in the File Archive of the Members Area.

#### Tweets

### Tweets liked by @DRIEToronto @



#### Continuity Central



Situational awareness is a vital tool in the #businesscontinuity manager's toolkit, but budgetary limitations often prevent organizations progressing in this area. A webinar on Wednesday will look at how to use DIY Geospatial approaches to reduce 00688

continuitycentral.com/index.php/even...





Dec 3, 2018



#### IT World Canada 👩





Today's podcast discovers problem open ElasticSearch databases, a warning about Sennhelser headphone software and a security update that needs to be installed by users of the Zoom desktop conferencing software#cybersecurity cybersecuritytoday.libsyn.com/dec-3-2018-





Tweets 667

Following 207

Followers 273

Likes 729 sts Moments

Edit profile

#### **DRIE Toronto**

@DRIFToronto

Non-profit association of professionals dedicated to exchanging information on all aspects of planning for an emergency

#### Tweets Tweets & replies Media

DRIE Toronto @DRIEToronto · Dec 1

Massive Marriott security breach exposed data of up to 500M guests



#### Your Tweet activity

Your Tweets earned 1,632 impressions over the last 28 days

View your top Tweets

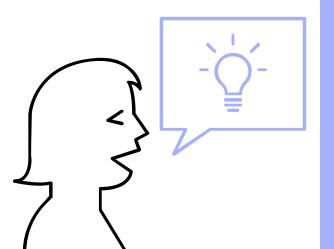
# Not on Twitter?

Let's open a new account and follow

# @DRIEToronto

https://twitter.com/

#DRIEsymposium



### Demonstration

https://about.twitter.com/en\_us/l
ets-go-twitter.html

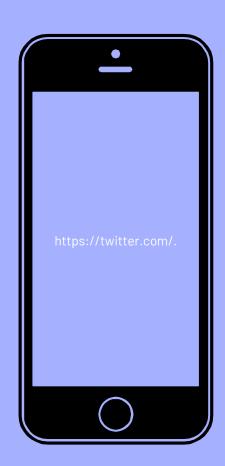




### Demonstration

- Go to Twitter <u>https://twitter.com/.</u>
- 2. Click green Get Started button to create an account
- Once you sign up for an account, select a username (usernames are unique identifiers on Twitter).

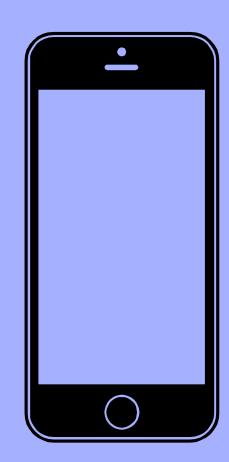




### Let's play

- Login to your Twitter account.
- 2. Search @DRIEToronto
- 3. Select Follow
- 4. Click on the Tweet icon
- 5. Type "I'm attending the #DRIEsymposium. Can't wait to hear about Barks and Bites."





# Barks and Bites is next

On Twitter, follow

- @emergplan
- @DOCBCP

Follow the sponsor of our holiday reception:

@SungardAS

**#DRIEsymposium** 







# December 2018 Symposium and Annual General Meeting December 14 - 12:00pm-4:00pm

Join us for an afternoon with industry experts who will lead you through an interactive session of Business Continuity 'Barks and Bites' followed by our holiday reception sponsored by SunGard Availability Services.



# Raise your hand:

Are following our speakers on Social Media?

During the next presentation, share your thoughts using **#DRIEsymposium** and @mention our speakers and @DRIEToronto







# December 2018 Symposium and Annual General Meeting

December 14 - 12:00pm-4:00pm

Join us for an afternoon with industry experts who will lead you through an interactive session of Business Continuity 'Barks and Bites' followed by our holiday reception sponsored by SunGard Availability Services.



# Find



**#DRIEsymposium** 

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FaceBook	https://www.facebook.com/DRIEToronto	DRIE Toronto

# THANKS!

# **Any questions?**

@DRIEToronto or communications@toronto.drie.org



### **CREDITS**

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by <u>SlidesCarnival</u>
- Photographs by <u>Unsplash</u>

